

OIDROP raises €7 million to industrialize and accelerate the rollout of its Droppers, an autonomous grocery pickup solution.



Bordeaux, April 23, 2026 – OUIDROP, a pioneering company in autonomous grocery pickup, has raised €7 million from Xplore by Épopée Gestion, SWEN Capital Partners, GSO Innovation, Crédit Agricole, and Spring Invest, its historical investor, to support its industrialization phase and large-scale commercial rollout.

Founded in Bordeaux in 2017, OUIDROP designs and manufactures the Dropper, the first tri-temperature robotic system enabling grocery pick up 24/7. The company currently works with several major food retail chains (E.Leclerc, Intermarché – Saint-Pée-sur-Nivelle store, Coopérative U). This fundraising marks a new milestone to scale up production, accelerate deployment, and strengthen its technological lead.

“This fundraising marks a turning point in OUIDROP’s trajectory. Our ambition is clear: to make the Dropper and autonomous solutions a new standard in the consumer grocery journey.”

— **Thibault Soulier**, Fonder, OUIDROP

A fast-growing market, a model to reinvent

Online grocery pickup represents €13.6 billion in France in 2025 and has been growing steadily for the past ten years. Having become a key lever for mass grocery retail, this model also brings new challenges for retailers, particularly in terms of operational organization and profitability.

On the consumer side, expectations have evolved: flexibility in managing daily life, last-mile solutions centered on local consumption, and a simple, seamless shopping journey are now standard expectations.

It is this dual challenge that OUIDROP addresses with the Dropper: transforming grocery pickup into a simple, accessible, and autonomous experience, while offering retailers a profitable, high-performance solution to develop and expand their drive-through channels.

The Dropper: an autonomous solution for retailers and consumers

The Dropper is a fully autonomous pickup solution, available 24/7. As the first compact robotic system capable of simultaneously storing ambient, refrigerated, and frozen products, it can be installed both indoors and outdoors on limited surfaces of 30 to 50 m², and can process up to 150 orders per day.

Designed, manufactured, and assembled in Bordeaux, OUIDROP controls its entire value chain, from design to maintenance, including assembly and installation. This integrated model allows OUIDROP to ensure end-to-end quality, both in its products and in customer support.

Already deployed with several major food retail chains, the industrial scale-up, currently operating 15 installations, aims to reach 40 Droppers installed in France by the end of 2026, followed by a strong acceleration in deployment to reach 200 units per year by 2030.

“We have developed rare expertise combining robotics, software, mechanical engineering, and refrigeration technologies. This funding will allow us to go even further, with a clear ambition: to deliver technologies that are increasingly robust, high-performing, and adapted to real-world conditions.”

— **Marc Mongis**, Partner and Chief Technology Officer, OUIDROP

Industrialize, accelerate, and innovate: the three pillars of this fundraising

The €7 million raised will enable OUIDROP to move forward confidently across three strategic priorities.

Industrialization

OUIDROP is moving to a new industrial site in Bruges (33520), near Bordeaux. With nearly 2,000 m² of workshop space and 1,000 m² of office space, the scale-up now has the infrastructure required to produce up to 20 Droppers per month. Teams are being structured to improve and deploy robust methods and processes across production, installation, and maintenance.

Commercial acceleration

Already present with major grocery retail players, OUIDROP is finalizing large-scale partnerships with integrated retail chains to pilot the Dropper as early as 2026. The company is also exploring new use cases and sectors, including parcels, retail, and last-mile logistics, where opportunities are significant.

Product innovation

The Dropper already delivers over 99% service continuity, but R&D efforts are intensifying to develop new features and deliver an increasingly powerful, connected machine tailored to real-world needs. OUIDROP also plans to introduce new autonomous pickup solutions, staying true to its mission of serving both consumers and retailers.

To support this acceleration, the industrial company, currently employing 50 people, plans to make numerous hires in the coming months.

“This Series A gives us the means to match our ambitions: accelerating in France and then across Europe, with a target of 500 Droppers installed by 2030, developing our new factory, continuing to innovate, and building a team commensurate with our growth trajectory.”

— **Paul Ponsar**, Partner and Chief Executive Officer, OUIDROP

Committed investors and trusted partners

The funding round brings together new investors with complementary expertise: Epopee Gestion through its Xplore II fund, SWEN Capital Partners, GSO Innovation, and Crédit Agricole Aquitaine Expansion, contributing

deep knowledge of the retail and logistics sectors combined with strong regional roots. Spring Invest, OUIDROP's historical investor, renews its confidence following an initial investment in 2023.

“Last-mile management and the fragmentation of shopping baskets are two major challenges currently facing food retail. OUIDROP addresses these issues with an approach that brings solutions closer to consumers, including in rural and urban areas that are currently underserved. By placing pickup points closer to people’s homes, the Dropper naturally fits into a model of more sustainable and local consumption. It is this combination—strong territorial roots, robust innovation, and real impact—that guided our investment decision.”

— **Vladimir Bolze**, Partner, **Epopée** Gestion

“We are very pleased to welcome new, well-recognized investors into OUIDROP’s capital. Since our entry in 2023, the team has brought a unique drive automation offering to the market, combining an ambitious vision with flawless execution. This new funding round will enable OUIDROP to scale up and expand internationally.”

— **Xavier Faure**, Partner, Spring Invest

“The last-mile market is evolving rapidly and calls for solutions that reconcile operational performance with a sustainable business model. OUIDROP is positioned at the perfect intersection of efficiency, service quality, and scalability. The strength of their product roadmap and their strong operational control make this investment fully aligned with our responsible investor approach.”

— **Yassine Merzagui**, Senior Associate, strategy VC Tech for Good at SWEN Capital Partners

“By effectively addressing the expectations of both consumers and retailers, OUIDROP has established itself in its market and demonstrated strong traction. Based in Bordeaux, the company relies on proven proprietary technology to support its growth in France and across Europe.”

— **Adrien Lejal**, Principal, GSO Innovation

Intervenants de l’opération :

Target M&A advisor **Alpha Capital Partners**, Nicolas Tcherdakoff

Target’s legal counsel **Jones Day**, Charles Gavoty, Guillaume Bonheure

Investors, Financial due diligence **Valdifyn**, François Ravel

Investors, Legal due diligence **Villechenon**, Amélie Maindron, Shauna Robert

About OUIDROP

OUIDROP is an industrial scale-up founded in 2017 in Bordeaux, specializing in the design, assembly, and deployment of autonomous pickup solutions for grocery shopping and parcels. Its flagship product, the Dropper, is the first compact, tri-temperature robotic solution on the market, available 24/7. Partnering with major French grocery retail chains, OUIDROP aims to make autonomous pick up a new standard in the consumer grocery journey.

Press Contact

Joséphine SCHERTZ - j.schertz@ouidrop.fr - +33 (0)6 77 01 31 99
www.ouidrop.fr

About Xplore

Xplore is the venture capital brand of Épopée Gestion, the investment firm co-founded by Charles Cabillic and Ronan Le Moal in 2020. It brings together the management company's full range of expertise in financing, operational support, and acceleration to boost innovation across regions. Xplore is present in Brest, Bordeaux, Nantes, and Paris, working closely with local ecosystems and with innovators to help them reach new horizons.

Press Contact

Florence ECKENSHWILLER – florence@epopeegestion.fr - +33 (0)6 07 66 94 28

About SWEN Capital Partners

A leading player in responsible investment in Private Equity, Infrastructure and Mezzanine Debt, SWEN Capital Partners managers, advises on, or oversees €16 billion in assets* and brings together a team of over 120 dedicated professionals.

The management company is owned by Ofi Invest, a brand of Aéma Groupe (Macif, Abeille Assurances holding, AESIO Mutuelle), as well as by approximately fifth employees group within the holding company SWEN Managers.

Since its inception, SWEN CP has made sustainable finance the driving force behind its growth, offering its clients responsible, innovative and forward-looking investment solutions.

Having become a Mission-Driven Company in February 2024, the firm has a clear ambition: to put investment at the service of Nature through sincere commitments, concrete actions, and the mobilization of all its teams and its ecosystem.

* Total amount of commitments as of January 1, 2026. The amounts include collective management, third-party management (management mandates), regulated services (investment advice and RTO), and unregulated services (portfolio supervision).

Contact presse

Lola FORNARI – lfornari@swen-cp.fr - +33 (0)6 49 87 28 35

About GSO Innovation

A proximity investor, GSO Innovation's mission is to support young innovative companies in the Greater South-West of France with strong growth potential.

GSO Innovation provides equity funding to start-ups, with the goal of contributing to the success of projects and value creation, without any fixed investment horizon, as part of a long-term partnership approach.

GSO Innovation is a wholly owned subsidiary of five Crédit Agricole Regional Banks.

More information at: <https://www.gsocapital.com/gso-innovation>

About Spring Invest

Spring Invest is a sector-focused private equity firm, fully independent, and entirely dedicated to the retail and e-commerce sectors.

Led by an experienced management team, Spring Invest identifies, supports, and partners with high-growth companies that are sustainably transforming the retail industry (new brands, e-commerce platforms, second-hand, payments, logistics, data/AI) through a proactive and dynamic investment approach.

Thanks to its deep sector expertise, Spring Invest benefits from a unique perspective and understanding of the environmental, digital, and societal transformations reshaping the retail sector.

Learn more: <https://www.spring-invest.com>